



Volunteer Role Description

Role Description

Title: Communications / marketing volunteer

Department: Yorkshire Museum of Farming & the Danelaw Centre for Living History

Reports to: Louise Crossley

Commitment: 0.5 - 1 day per week

Duration: 12 weeks

The organisation: The Yorkshire Museum of Farming is a 16 acre site in Murton on the outskirts of York. It has a museum dedicated to the history of farming in Yorkshire, a collection of replica historic buildings, a nature trail and a variety of livestock.

Key tasks: Volunteers will work alongside the Curator, assisting with the following tasks:

- Edit and create new materials for the website
- Maintain Yorkshire Museum of Farming's presence on social media
- Research and write up stories about YMF & Danelaw.
- Take photographs to accompany stories (camera supplied)
- Assist with the production and distribution of external marketing
- Develop links with local press and write up articles/press releases for publication.

What's in it for you: This is an ideal opportunity for someone with an interest in communications, marketing or museums. It is a chance to be part of a small but enthusiastic team and help publicise all the events and activities which make YMF & Danelaw an exciting place to visit.

Why we want you: Volunteers are an essential part of the Yorkshire Museum of Farming and Danelaw team. Without the commitment and enthusiasm shown by volunteers it would not be possible to achieve many of our aims and objectives. This post is an opportunity to share your skills, learn new ones, meet new people and contribute towards the long term development of the Yorkshire Museum of Farming and the Danelaw Centre for Living History.

Candidate specification: You must be:

- Organised
- Enjoy working in a team environment
- Confident and good at communicating
- Have an interest in communication and marketing
- An interest in heritage/museums would be beneficial

Support and training: All necessary training and background information needed to fulfil the role will be provided.

